

CURRICULUM VITAE



Prof. Datuk Dr. Yahaya Bin Ibrahim **Professor**

Fakulti Sains Sosial Gunaan, Kampus Gong Badak, Universiti Sultan Zainal Abidin, Terengganu Darul Iman.

Personal Information

Email : ya@unisza.edu.my
Gender : Male
D.O.B : 16 May 1962
Age : 58
Race : Malay
Religion : Islam
Current Scheme: VK06
Started in UniSZA: 01 January 2013
Qualification : Philosophy(development Studies), *Universiti Malaya*, 2002.
Master of Arts (sociology), *Universiti Malaya*, 1993.
H-Index : [Scopus: 5][Google Scholar: 0]

Area of Research

Tourism, Tourism Studies, Tourism Development, Developments, Community Development

Work Experience

Professor, Universiti Kebangsaan Malaysia
Deputy Vice Canselor (Students Affairs), Universiti Malaysia Terengganu
Vice Canselor, Universiti Sultan Zainal Abidin, Terengganu
Senior Professor, Universiti Sultan Zainal Abidin, Terengganu

Administrative Responsibility

1. Naib Canselor, Pejabat Naib Canselor, 01 Jan 2013 - 31 Dec 2015.

Teaching

1. CDA10503 - Economy & Society, SEM II 2019/2020,
2. CDA40603 - Globalization & State Development, SEM I 2019/2020,
3. CDA30403 - Industrial Society & Industrialization, SEM II 2018/2019,
4. CDA30603 - Development & Social Change, SEM II 2018/2019,
5. CDA40703 - Social Inequality, SEM I 2018/2019,
6. CDA21003 - Islam and Contemporary Issues, SEM I 2017/2018,
7. IAS4093 - Industrial Society and Industrialization, SEM II 2016/2017,

Training

1. Seminar Pembangunan Berkelanjutan, 21 Aug 2017 - 23 Aug 2017, Akademi Komunitas Negeri Aceh Barat

Conferences Attended

1. International Journal of Arts & Sciences (IJAS) International Conference for Social Sciences and Humanities, Freiburg, GERMANY (28 Nov 2017 - 01 Dec 2017)
2. International Journal of Arts & Sciences (IJAS) International Conference for Social Sciences and Humanities, Freiburg, GERMANY (28 Nov 2017 - 01 Dec 2017)

Publication

Journal Article

1. Bilateral Tourism Demand Between Malaysia and Indonesia (2020), Akademika, pp. 77-86, ISSN: 0126-5008 [*Indexed by: ISI - Main Author*]
2. Improvement of Time Forecasting Models Using a Novel Hybridization of Bootstrap and Double Bootstrap Artificial Neural Networks (2019), Applied Soft Computing Journal, pp. 1-3, ISSN: 15684946 [*Indexed by: ISIQ1 - Main Author*]
3. Recognition of The Aceh Kingdom System: Wali Nanggroe in Indonesia Republic System

- (2019), *Opcion*, pp. 1767-1786, ISSN: 10121587 [*Indexed by: Scopus - Main Author*]
4. Scaling Up Social Innovation for Sustainability: The Roles of Social Enterprise Capabilities (2019), *Management Science Letters*, pp. 457-466, ISSN: 1923-9343 [*Indexed by: Scopus - Co-author*]
 5. Issues in The Hospitality Industry in Malaysia (2018), *International Journal of Academic Research in Business and Social Sciences*, pp. 620 - 627, ISSN: 2222-6990 [*Indexed by: ERA - Co-author*]
 6. Guest Satisfaction and Revisit Intention of Muslim Friendly Hotels in Malaysia (2018), *International Journal of Engineering & Technology (uae)*, pp. 173-176, ISSN: 2227-524X [*Indexed by: Other Index - Co-author*]
 7. Relationship Between Community Participation, Socio Economy and Organizational Capacity on Sustainable Development (2018), *International Journal of Engineering and Technology (uae)*, pp. 140-142, ISSN: 2227-524X [*Indexed by: Other Index - Co-author*]
 8. Songket: The Linkage Between Heritage and Tourism in Malaysia (2018), *Asian People Journal*, pp. 207-216, ISSN: 2600-8971 [*Indexed by: Other Index - Co-author*]
 9. The Influence of Green Practices by Non-Green Hotels on Customer Satisfaction and Loyalty in Hotel and Tourism Industry (2017), *International Journal of Green Economics*, pp. 1-14, ISSN: 17449928 [*Indexed by: Scopus - Co-author*]
 10. Green Image Implication Towards Customer Satisfaction and Customer Loyalty in The Malaysian Hotel Industry (2017), *International Journal of Research in Social Sciences*, pp. 144-161, ISSN: 2249-2496 [*Indexed by: Other Index - Co-author*]
 11. Towards Sustainable Environmental Management Through Green Tourism: Case Study on Borneo Rainforest Lodge (2017), *Asian Journal of Tourism Research*, pp. 123-143, ISSN: 2465 5023 [*Indexed by: Other Index - Main Author*]
 12. Barriers to Community Participation in Tourism Development in Island Destination (2017), *Journal of Tourism, Hospitality, and Culinary Arts*, pp. 102-124, ISSN: 1985-8914 [*Indexed by: Other Index - Main Author*]
 13. A Conceptual Framework for The Social Impact Assessment of Foreign Workers Influx on The Social Wellbeing of The Second Generation Felda (2017), *Journal of Human Capital Development (jhcd)*, pp. 61-73, ISSN: 2289-8115 [*Indexed by: Other Index - Main Author*]
 14. Reliability Test of Syariah Compliant Hotel Tributes: a Preliminary Study (2017), *Man in India*, pp. 457-468, ISSN: 0025-1569 [*Indexed by: Other Index - Co-author*]
 15. Intelligent Validation and Establishment of Homestay Sustainability Development Indicators: Multidimensional Verification Based on Multivariate Analysis (2017), *Man in India*, pp. 469-492, ISSN: 0025-1569 [*Indexed by: Other Index - Co-author*]
 16. The Competitiveness of Native Entrepreneurs in Island Tourism Business (2016), *Man in India*, pp. 5381-5390, ISSN: 00251569 [*Indexed by: Scopus - Co-author*]
 17. Environmental Management Practices in The Tourism Industry in Malaysia (2016), *Man in India*, pp. 5241-5252, ISSN: 00251569 [*Indexed by: Scopus - Main Author*]
 18. Sustainable Community Participation in Homestay Program (2016), *International Business Management*, pp. 18-23, ISSN: 19935250 [*Indexed by: Scopus - Co-author*]
 19. Successful Management of Syariah Compliant Accommodation Sector in Malaysia (2016), *World Applied Sciences Journal*, pp. 1-6, ISSN: 1818-4952 [*Indexed by: ERA - Co-author*]
 20. The Influx of Foreign Workers in The Plantation Industry: a Case Study of The Impact on The Second Generation of Felda Settlers (2016), *The International Journal Research Publication's*, pp. 21-26, ISSN: 2251-1571 [*Indexed by: Other Index - Co-author*]
 21. Destination Marketing and Rebranding Tourism Images of Ipoh City, Malaysia (2016), *International Journal of Management and Applied Science*, pp. 24-28, ISSN: 2394-7926 [*Indexed by: Other Index - Co-author*]

22. Model of Sustainable Community Participation in Homestay Program (2015), *Mediterranean Journal of Social Sciences*, pp. 539-545, ISSN: 2039-9340 [*Indexed by: Scopus - Co-author*]
23. Conceptual Framework of Integrated Sustainable Community Based Homestay in Malaysia (2015), *Journal of Global Academic Institute Education Social Sciences*, pp. 34-39, ISSN: 2372-9577 [*Indexed by: Other Index - Co-author*]
24. A Predictive Determinant of Quality of Life Among Homestay Program Participants in Malaysia (2013), *Asian Social Science*, pp. 33 - 41, ISSN: 19112017 [*Indexed by: Other Index - Co-author*]
25. Organisasi Pengurusan Program Homestay di Malaysia: Isu dan Cabaran (2013), *Journal of Business and Social Development*, pp. 149-159, ISSN: 2289-2915 [*Indexed by: Other Index - Co-author*]
26. Modeling Quality of Life and Life Satisfaction Amongst Homestay Program Participants in Malaysia (2013), *The International Journal of Social Sciences*, pp. 194-204, ISSN: 2305-4557 [*Indexed by: Other Index - Co-author*]

Book

1. Rtc Tarikan di Pinggir Kuala (2018), Penerbit UniSZA, ISBN: 978-967-0899-89-3 - **Co-author**
2. Strategi dan Pelan Tindakan Pembinaan Kapasiti Rakyat Berpendapatan Rendah Negeri Terengganu (2017), IDAMAN, UNISZA, ISBN: 978-967-0899-75-6 - **Co-author**
3. Antara Tradisi dan Moderniti Komuniti di Sulawesi Selatan (2015), Penerbit UniSZA, ISBN: 978-967-0899-25-1 - **Main Author**
4. Tourism Development and Community Change (2015), Universiti Sultan Zainal Abidin, ISBN: 978-967-0899-01-5 - **Main Author**
5. Keusahawanan dan Daya Saing Dalam Sektor Pelancongan Pulau (2014), Universiti Sultan Zainal Abidin, ISBN: 978-983-9842-71-5 - **Main Author**
6. (nr) Nation Building for Palestine (a Way Forward) (2014), Universiti Sultan Zainal Abidin (UniSZA), ISBN: 978-983-9842-61-6 - **Main Author**

Chapter in Book

1. Sustainable Development of Tasik Kenyir Eco-Tourism Using System Dynamic, *Greater Kenyir Landscapes: Social Development and Environmental Sustainability: from Ridge to Reef* (2019), Springer International Publishing, pp. 257-270, ISBN: 978-331992264-5 - **Main Author**
2. Trade-Off Analysis for Eco-Tourism of The Tasik Kenyir Protected Area, *Greater Kenyir Landscapes: Social Development and Environmental Sustainability: from Ridge to Reef* (2019), Springer International Publishing, pp. 245-256, ISBN: 978-331992264-5 - **Main Author**
3. Persaingan Pelancongan Global Dalam Memperkasakan Sektor Pelancongan di Malaysia, *Globalisasi Dalam Masyarakat Malaysia : Wacana Terfokus* (2018), Penerbit UniSZA, pp. 99-120, ISBN: 978-967-0899-98-5 - **Main Author**
4. Awareness of Environmental Issues Among Consumers in The Malaysian Hotel Industry, *Driving Green Consumerism Through Strategic Sustainability Marketing* (2017), IGI Global Business Science Reference (an imprint of IGI Global), pp. 1-22 , ISBN: 9781522529132 - **Co-author**
5. Potensi Sektor Pelancongan Makasar, *Antara Tradisi dan Moderniti: Komuniti di Sulawesi Selatan*. (2016), Penerbit UniSZA, pp. 161-183, ISBN: 978-967-0899-25-1 - **Co-author**
6. Aktiviti Ekonomi Dalam Kalangan Masyarakat Ammatoa, *Antara Tradisi dan Moderniti: Komuniti di Sulawesi Selatan*. (2016), Penerbit UniSZA, pp. 145-160, ISBN: 978-967-0899-

25-1 - Co-author

7. Perpaduan dan Kejiranan, Perpaduan Nasional Dalam Pelbagai Perspektif (2014), Penerbit Universiti Sultan Zainal Abidin & Majlis Profesor Negara, pp. 485-507, ISBN: 978-967-1177-2-2 - **Main Author**

Conference Proceedings

1. Songket: The Linkage Between Heritage and Tourism in Malaysia (2018), International Conference on Future of The Past: Tourism and Cultural Heritage in Asia, Ritsumeikan University, Kyoto, Japan - **Co-author**
2. Guest Satisfaction and Revisit Intention of Muslim Friendly Hotels in Malaysia (2017), International Conference of Social Sciences and Humanities, German - **Main Author**
3. Readiness of Malaysia's East Coast as a Muslim Friendly Tourism Destination (2017), International Conference of Social Transformation, Community and Sustainable Development, Promenade Hotel, Kota Kinabalu - **Co-author**
4. Developing Sociocultural Approaches and Reconceptualising The Play-Pedagogy Relationship : Malaysian Experiences (2016), International Conference on Interdisciplinary Social Sciences Studies Icisss 2016 (Oxford) Conference Proceedings, Oxford, United Kingdom - **Co-author**
5. The Influence of Green Image and Customer Satisfaction Towards Customer Loyalty in The Hotel Industry (2016), 4th International Conference on Hospitality and Tourism Management, Bangkok, Thailand - **Co-author**
6. Pembangunan Komuniti dan Pelancongan Lestari Pulau Perhentian (2016), Proceedings of The International Social Sciences and Tourism Research Conference 2016, Universiti Sultan Zainal Abidin - **Co-author**
7. Preliminary Study: The Influences of Environmental Management Practices and Customer Satisfaction Towards Customer Loyalty (2015), Social Sciences Postgraduate International Seminar (SSPIS) 2015, Universiti Sains Malaysia - **Co-author**
8. Detecting Mango Fruits by Using Randomized Hough Transform and Backpropagation Neural Network (2014), 18th I CIV, Paris - **Co-author**

Research Grant**Principal Investigator**

1. Membina Indeks Keupayaan Kembara (travel Ability Index) Menggunakan Teori-Teori Sosial Berkaitan Lanjut Usia (social Theory of Aging) Dalam Kalangan Pelancong Warga Emas., Skim Geran Penyelidikan Fundamental - FRGS, Government (2019), **Grant Value: RM89,000**
2. Menyingkap Rahsia Dua Dunia: Moderniti dan Tradisi Komuniti di Sulawesi Selatan., Geran Agensi Luar, Others (2015), **Grant Value: RM172,500**
3. Faktor-Faktor dan Implikasi Perkahwinan Kontrak di Puncak, Indonesia, Geran Agensi Luar, Government (2015), **Grant Value: RM75,000**

Co-Researcher

1. Developing Typology and Institutional Framework of Overtourism to Enhance Destination Sustainability in Malaysia, Skim Geran Penyelidikan Fundamental - Frgs, Government (2019), Grant Value: **RM76,200**
2. Developing Difference Individual Relationship (dir) Model for Parents of Autistic Children, Geran Dalaman Universiti, University (2019), Grant Value: **RM4,000**
3. Indeks Kebolehpayaan Modal Sosial B40: Kajian Ke Atas Isirumah Kumpulan Berpendapatan Rendah di Pantai Timur, Skim Geran Penyelidikan Fundamental - Frgs, Government (2017), Grant Value: **RM44,290**
4. Pelan Tindakan Pembinaan Kapasiti Rakyat Terengganu Yang Berpendapatan Rendah, Geran Agensi Luar, Government (2015), Grant Value: **RM250,000**
5. The Development of a New Eco-Tourism Modelling of Lake Kenyir Using System Dynamic Approach, Geran Agensi Luar, External - Government (2015), Grant Value: **RM134,340**
6. Establishing Islamic Tourism Typology in Malaysia, Skim Geran Penyelidikan Fundamental - Frgs, Government (2015), Grant Value: **RM79,200**
7. Modelling The Role of Free Tourism Flows on Intra Asean Economic Development: Connectivity Towards Dynamic Asean Community, Skim Geran Penyelidikan Fundamental - Frgs, Government (2015), Grant Value: **RM79,000**
8. Membentuk Model Pengurusan Pelancongan Ekologi-Budaya Masyarakat Orang Asli, Skim Geran Penyelidikan Fundamental - Frgs, Government (2014), Grant Value: **RM98,200**
9. Membentuk Model Pengurusan Pelancongan Ekologi-Budaya Masyarakat Orang Asli, Skim Geran Penyelidikan Fundamental - Frgs, Government (2014), Grant Value: **RM98,200**
10. Pembentukan Indikator Pelancongan Luar Bandar Bersepadu Terhadap Pengusaha Program Homestay di Malaysia, Frgs, Government (2014), Grant Value: **RM66,300**
11. Pembangunan Modul Itgm Bagi Pengekalan Pemulihan Penagihan Opiat, Skim Geran Penyelidikan Nic - Nrgs, Government (2013), Grant Value: **RM2,500,000**

Postgraduate Student

Main Supervision

1. [PhD] Alzubi Mohammad Ibrahim Suleiman, Jordan, - **Ongoing**
2. [PhD] Arifin Syamsul, Indonesia, - **Ongoing**
3. [PhD] Syahieda Binti Che Mid, Malaysia, - **Ongoing**
4. [PhD] Nor Fatimah Binti Zaini, Malaysia, - **Ongoing**
5. [PhD] Suhaily Binti Rani, Malaysia, - **Ongoing**
6. [MASTER] Hamdani, Indonesia, - **Ongoing**
7. [MASTER] Wan Nur Adibah Binti Wan Hamzah, Malaysia, - **Ongoing**
8. [PhD] Mohd Sukri Bin Mohd Nor, Malaysia, - **Ongoing**
9. [PhD] Noranifitri Binti Md. Nor, Malaysia, - **Completed**
10. [PhD] Yusnita Binti Yusof, Malaysia, - **Completed**
11. [PhD] Noor Raihani Zainol, Malaysia, - **Completed**

Co Supervision

1. [PhD] Fajri Bin Muhammad Kasim, Indonesia, - **Completed**

2. [PhD] Fauzi Bin Abdurrahman, Indonesia, - **Completed**

Awards

1. Silver Medal Unicel 2019 (2019), Elemen Ir 4.0 Dalam Pengajaran dan Pembelajaran Melalui E-Travelog Kursus 31022, Unicel 2019 - **Member**
2. Sijil Perkhidmatan Cemerlang 2018 (2019), Sijil Perkhidmatan Cemerlang 2018, Unisza - **Leader**
3. Silver Medal Unicel 2019 (2019), Elemen Ir 4.0 Dalam Pengajaran dan Pembelajaran Melalui E-Travelog Kursus Mpu 31022, Unicel 2019 - **Member**
4. Silver Medal Mpi 2018 (2018), The Public-Spirited Platform, Minggu Penyelidikan dan Inovasi 2018 (mpi'18) - **Member**
5. Bronze Medal Anugerah Harta Intelek Negara 2018 (2018), Automated Liquid Drug Dispenser, Anugerah Harta Intelek Negara 2018 (kategori Paten) - **Member**
6. Pingat Emas Konvensyen Team Excellence Wilayah Pantai Timur (2017), I-Dispenser, Konvensyen Team Excellence Wilayah Pantai Timur - **Member**
7. Gold Medal Pecipta 2017 (2017), Methadone Dispensing Technology (meditech) (i-Dispenser), Pecipta 2017 - **Member**
8. Anugerah Budaya (2014), Teuku Tjik Lila Perkasa, Bupati Aceh Barat - **Leader**
9. Pengurniaan Darjah Kebesaran Panglima Jasa Negara (p.j.n) (2014), Penerima Anugerah, Seri Paduka Baginda Yang Di-Pertuan Agong XIV, Almu'tasimu Billahi Muhibbuddin Tuanku Alhaj Abdul Halim Mu'adzam Shah Ibni Almarhum Sultan Badlishah - **Leader**

Professional Membership

1. Others, University Baghdah, Pakistan, 2015-2015
2. Others, Universiti Wiraraja Sumenep, Indonesia, 2015-2015
3. Visiting Professor, University of Lincon, United Kingdom (uk), 2014-2014
4. Keynote Speaker, Universitas Muhammadiyah Jakarta, Indonesia, 2014-2014
5. Others, Universiti Utara Malaysia, 2014-2014
6. Others, International Association University President (iaup), 2014-2014
7. Others, Supha Bee Farm Co. Ltd & Lanna Agro Industry Co. Ltd., 2014-2014
8. Guest Speaker, Universiti of Jepun-9th, 2013-2013
9. Others, Makassar & Samarinda Indonesia, 2013-2013

Academic Ecosystem

1. Adjunct Professor, Adjunct Professor - School of Arts, Humanities and Social Sciences (sahuss), 2017-2020
2. Visiting Professor, Profesor Pelawat - Cape Peninsular University of Technology (cput),

2019-2019

3. Judge/jury/evaluator, Reader - Proposal Defense Meeting, Aeu, 2019-2019
4. External Assessor, Penilai Luar Kenaikan Pangkat Ke Jawatan Profesor Vk7, Uum, 2019-2019
5. External Assessor, Penilai Luar - Fakulti Kemanusiaan, Seni dan Warisan, Ums, 2018-2019
6. Committee, Core Committee - 10th International Congress of Environmental Research, Kerala India, 2019-2019
7. Examiner, External Examiner for Ph.D Thesis (ismail Zakaria) / Uum, 2019-2019
8. Speaker/trainer, Speaker - 2nd International Conference on Social Science (icss), 2019-2019
9. Committee, Ahli Luar Jawatankuasa Kesepakatan Fakulti Sains Sosial dan Kemanusiaan, Ukm, 2019-2019
10. Keynote Speaker, Penyampai Ucaptama - Seminar Kebangsaan Pembangunan Sumber dan Komuniti Luar Bandar (pesolar 2018), 2018-2018
11. Keynote Speaker, Keynote Speaker - International Conference on Environmental Awareness for Sustainable Development (iceasd), Indonesia, 2018-2018
12. Keynote Speaker, Keynote Speaker - 1st International Conference Ichtips 2018, 2018-2018
13. Plenary Speaker, Plenary Speaker - 18th Annual Conference Seaair 2018, Universitas Trisakti, 2018-2018
14. Leader/chairman, Editor in Chief - Asian People Journal (apj), Unisza, 2018-2018
15. Consultancy/perundingan, Associate Consultant for Tnb Research (integrated Lake Basin Management Plan), 2018-2018
16. Editor, Editor - Journal of Nusantara Studies (jonus), Unisza, 2016-2018
17. Expert/pakar Rujuk, Penyelidik - Program Kajian dan Simposium Internasional Bersama di Natuna, Stisipol, Indonesia, 2018-2018
18. Member, Member - Majlis Profesor Negara, 2016-2018
19. Examiner, Pemeriksa Luar Tesis Ph.D (khofizhoah Mohd Karim) / Usm, 2018-2018
20. Speaker/trainer, Ahli Panel Forum Program Profesor Bersama Masyarakat Kelantan 2018, 2018-2018
21. Guest Speaker, Invited Speaker - 9th International Congress of Environmental Research, 2018-2018
22. Examiner, Pemeriksa Luar Tesis Ph.D (za'im Ahmad) / Usm, 2018-2018
23. Speaker/trainer, Ahli Panel Forum Program Profesor Bersama Masyarakat Sabah 2018, 2018-2018
24. External Assessor, Penilai Luar Bagi Penilaian Hasil Penyelidikan dan Penerbitan Untuk Tujuan Kenaikan Pangkat / Uum, 2018-2018
25. Examiner, Pemeriksa Luar Tesis Ph.D (agoes Tinus) / Uum, 2018-2018
26. Others, Perasmi Majlis Apresiasi Pelajar Tingkatan 5, Smk Tengku Zainal Abidin, 2018-2018
27. Others, Attended Visiting Academic & Memorandum of Understanding (mou), Bangor University, Wales. United Kingdom, 2015-2015
28. Others, Attended Visiting Academic & Memorandum of Understanding (mou), Office of Minister Rised, Technology & High Education Indonesia, Jakarta Indonesia, 2015-2015
29. Others, Attended Visiting Academic & Memorandum of Understanding (mou), Hospital of Hassan Sadikin, Bandung and Research, Puncak, Indonesia, 2015-2015
30. Visiting Professor, Hail University, 2014-2014
31. Expert/pakar Rujuk, Menjadi Narasumber di Bupati Aceh Barat, 2014-2014
32. Participant, Getex Dubai, Dubai International Exhibition Centre, 2014-2014
33. Participant, Majlis Menandatangani Mou Diantara Eeri, Unisza dan Inkindo, Riau, Indonesia, 2014-2014

34. Others, 6th International Congress of Environmental Research, 2013-2013
35. Guest Speaker, 7th Technological Engineering Days, The Islamic University of Gaza, 2013-2013

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